



# ampcamp

ABORIGINAL MUSIC PROGRAM

MARCH 9 - 14, 2008  
MISTY LAKE LODGE, GIMLI, MANITOBA



Canada Council  
for the Arts

Conseil des Arts  
du Canada



maria



MANITOBA ARTS COUNCIL  
CONSEIL DES ARTS DU MANITOBA  
40 YEARS



Manitoba



The Aboriginal Music Program would like to acknowledge the financial support of the Canada Council for the Arts, the National Aboriginal Achievement Foundation, Manitoba Culture, Heritage & Tourism, Employment Manitoba, Manitoba Film and Sound, the Manitoba Arts Council and a contribution by MARIA through the Manitoba Music and Motion Pictures Development Project.



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# Introduction

The Manitoba Audio Recording Industry Association (MARIA) is happy to work alongside the Canada Council for the Arts once again to provide a week of professional and creative development for some of the brightest stars in Canada's Aboriginal music community.

Our group for AMP Camp this year includes 25 outstanding artists, representing Aboriginal communities in New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta and British Columbia.

This year's faculty includes Juno nominated recording artist Kinnie Starr, Order of Canada recipient Heather Bishop, world renowned percussionist Sal Ferreras, Breach of Trust front-man Marty Ballentyne and world class

dobro player Doug Cox. The group will also receive instruction from communications professional Heather Kelly, radio executive Dave McLeod, booking agent Todd Jordan and industry heavy weight Sam Beardman.

AMP Camp will be held at the Misty Lake Lodge in Gimli, Manitoba from March 9-14, 2008.

The Aboriginal Music Program would like to acknowledge the financial support of the Canada Council for the Arts, the National Aboriginal Achievement Foundation, Manitoba Culture, Heritage & Tourism, Employment Manitoba, Manitoba Film and Sound, the Manitoba Arts Council and a contribution by MARIA through the Manitoba Music and Motion Pictures Development Project.

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ABORIGINAL MUSIC PROGRAM

## Participant Profiles

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Geronimo Inutiq (Quebec)  
Eddy Robinson (Ontario)



**Sarah DeCarlo**  
Ontario  
[www.myspace.com/sarahdecarlo](http://www.myspace.com/sarahdecarlo)

Sarah DeCarlo is a singer/songwriter/guitar player and filmmaker born and raised in Peterborough, Ontario. Her songs have been described as unique, catchy and soulful exhibiting both depth and meaning. Her live performance manifests her ability to connect with an audience and capture their attention. Her influences include Buffy Sainte-Marie, Bob Marley, Tracy Chapman, Sheryl Crowe, Blondie, The Bastard Fairies and Cat Power just to name a few.

Sarah was invited to perform at the *Spirit Magazine Party* at The Silver Dollar in Toronto in May 2007 as an opening act for Liam Titcomb and Digging Roots. She also performed at "Beats and Braids" in Peterborough on a bill with Skeena Reese, Kinnie Star and Tanya Tagaq Gillis.



**Conrad Simon**  
New Brunswick  
[www.myspace.com/conradsimon](http://www.myspace.com/conradsimon)

A Mi`kmaq from the Elsipogtog first nation, Conrad is an independent solo guitarist and composer, who has held guitar clinics for Yamaha Canada Music. In 1996 he recorded and released his first progressive rock instrumental CD entitled *Instrumezzo*. He is presently participating in a major guitar documentary film called *Cracking the Code* the secrets of

shred guitar, planned to be released by the early 2008. So far, important American Medias such as *Newsweek Magazine*, MTV and *Premier Guitar Magazine* have been covering the film's progress.



**Desiree Dorion**  
Manitoba

Desiree began singing when she was five years old. In 1998, at the age of 13, she released a CD entitled, *All You Gotta Do is Try*, which compiled nine original songs. Her song, "My Destiny" reached # 96 on the Canadian Country Music Charts.

Currently, Desiree continues to write music and perform at private and public functions. She won the 2006 Dauphin Countryfest Talent Contest where she recorded a two song demo. Her newly released single entitled "More Like Elsie" reached # 1 on the National Aboriginal Top 30 Countdown on NCI FM.

Desiree resides in Winnipeg with her husband Wade where she is in her third year of Law at the University of Manitoba.



**Curt Young**  
Alberta  
[www.myspace.com/curtlongman](http://www.myspace.com/curtlongman)

My name is Curt Young and I'm a Saulteaux-Cree first nation from Saskatchewan. In the last three years, I've chosen to take music seriously but I first picked up a guitar at age 10. I

play the guitar mainly and I'm experimenting with other instruments such drums, bass and piano. A couple of years ago I began writing out a few of my experiences. These stories were published by *New Tribe*, AYN and *SAY magazine*. The support and encouragement I received for sharing some of my personal experiences triggered the idea to combine my love of playing with the release of writing. The change from writing stories to writing songs was natural. I think I can reach more people with music than short stories. Nothing compares to performing, I feel my true self comes out on stage. Therefore I choose music as an outlet, a release, a passion.



**Lindsay Knight**  
Saskatchewan  
[www.eekwol.com](http://www.eekwol.com)

From the depths of Cree Territory, Saskatoon, Saskatchewan, Eekwol has been capturing ear-swith with her signature hip hop sound since 1998. As a part of the Innersoulflow Collective, she has released and appeared on countless albums throughout North America. In true fashion to the history of both hip hop and Indigenous Cree culture she represents through compelling and experimental storytelling rhymes. As a member of Muskoday First Nation, Eekwol's desire to recognize, respect and represent her Indigenous Plains Cree and hip hop roots can be full experienced through her powerful music and performance.

This year, Eekwol and her brother/producer Mills have just released *The List*, which is a refreshing addition to the standard "Canadian rap" scene, busting through the same old barriers and formulas. They recently won Best Hip Hop/Rap Album at the 2005 Canadian Aboriginal Music Awards for the *Apprentice to the Mystery* album and were nominated in the same category at the Indian Summer Music Awards and the Aboriginal Peoples Choice Music Awards in 2006.



**JC Campbell**  
Manitoba  
[www.myspace.com/campbelljc](http://www.myspace.com/campbelljc)

JC Campbell is a soulful vocalist with exceptional guitar skills. He has been writing his own material and playing guitar for many years. His debut acoustic CD *Life Up Til' Now* earned him a double nomination at the Canadian Aboriginal Music Awards in 2005 held at the John Bassett Arena in the Roger's Centre in Toronto, Ontario. The songs on this project reflect his experiences up to its conception with songs about life, realization and a personal awakening.

His second album titled *Lazy James* included working with the son of legend Ray St. Germain on this project. D.J. St. Germain is onboard as the producer and brings a unique sound to JC's music. This album is "a new beginning" for him in so many ways.

He describes his music as "roots/country/blues with a touch of rock". His writing continues to strengthen and he knows just how to deliver them in his live performances.



**Violet Naytowhow**  
Saskatchewan  
[www.myspace.com/violetnaytowhow](http://www.myspace.com/violetnaytowhow)

Violet Naytowhow is a woodland Cree singer/songwriter based in Price Albert, Saskatchewan. She has been writing songs, playing guitar, hand drum, rattle and singing - both as part of music

festivals and family events since she was a young child. She has also recorded and played with a wide variety of musicians (from Pepe Mendoza to Chester Knight) and is a musical role model throughout the northern Saskatchewan in many Aboriginal communities.

Her recently released CD entitled *Wind of the North* was produced by Vancouver-based singer/songwriter and producer Wayne Lavallee (2005 Juno nominee, 2006 winner for Best Aboriginal Songwriter, Canadian Folk Music Awards) and features a stellar lineup of guest musicians such as: Kevin Kane on electric guitars/bass (The Grapes of Wrath), hip hop recording artist Eekwol (2005 CAMA winner, best rap/hip hop), guitarist Jason Burnstick (2006 Juno nominee, Aboriginal recording), vocalist Cheryl L'Hirondelle & Renae Morriveau on *M'Girl* (2006 CAMA winner, Female Cultural Roots Album) and renowned percussionist/multi-instrumentalist Pepe Danza. Open your ears to the sweet sounds of this talented and inspirational county/folk/roots sensation Violet Naytowhow.

*Wind of the North* has garnered two CAMA nominations, one for Best Folk Album, and Best Female Cultural Roots shortly after being released in May 2007



**Troy Westwood**  
Manitoba  
[www.littlehawkmusic.com](http://www.littlehawkmusic.com)

To know Troy Westwood one need only listen between the lines of every song he has ever sung. From his time as the frontman for Eagle & Hawk to his latest foray into Indigenous Protest Folk Rock as Little Hawk, the repertoire he brings is a reflection of his spirit. Music is neither a habit nor a past-time for Little Hawk: it is his air.

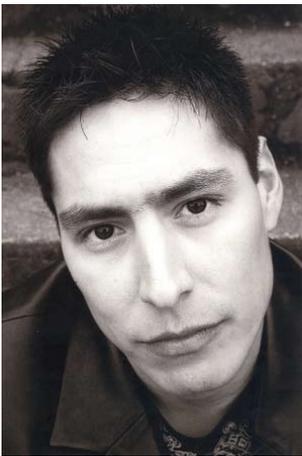
Truly Little Hawk is the sentinel for the national conscience. He holds no ambition other than speaking the truth regardless of consequences. His music is his path and where it leads is shrouded in mystery. But even while trudging through the veils and the darkness, for Little Hawk two things remain perfectly clear:  
*I would die for the people.*  
*I will live for the people.*



**Terri-Anne Strongarm**  
Saskatchewan

Terri-Anne is 19 years old and from the Kawacatoose First Nation but makes her home on the Star Blanket Cree Nation. Terri-Anne recently just finished her grade 12 in her home town of Balcarres. She started singing between four and five years old and has been performing since. She's also the lead singer in her Dad's band known as Highway Express Band. She sometimes plays rhythm guitar for her Father. Terri-Anne travels with her Dad to play throughout Saskatchewan, Ontario, Manitoba and the U.S.A.

This year Terri-Anne was nominated at the S.C.M.A. awards for Aboriginal Artists of the year. To mention a few of Terri-Anne's achievements she was the 2002, 620 CKRM Fred King Memorial Most Promising Entertainer. At the age of 14 in July of 2003, she went on to win the GX94 Star Search Championship in Yorkton, Sask.



**Buddy Cardinal**  
British Columbia  
[www.myspace.com/roadenginedreams](http://www.myspace.com/roadenginedreams)

My name is Buddy Cardinal, 27, AKA: Buddogg. I was born in Edmonton, Alberta and moved to East Vancouver at the age of 6 with my mom and brother. Living and growing up in East Van, I experienced and overcame a lot. I grew up

listening to ac/dc, g'n r, metallica, aerosmith, Iron maiden, angus young, 'n slash, they were all very inspiring musicians even to this day.

I first picked up the guitar when I was around 12 years old. My older brother was learning how to play with some of his school friends and he'd teach me tabs to play so that he could do leads. That was the roots to my rhythm guitar playing. By grade 12, we decided to form a band, a standard style rock band as we knew it. It was basically the core group of friends that I learned to play music with as teens with the addition of me as rhythm guitarist. It was then I found what I really loved doing... PLAYING ROCK MUSIC!



**Tracy Bone**  
Manitoba  
[www.myspace.com/tracybone](http://www.myspace.com/tracybone)

Tracy Bone's primary instrument is her heartfelt vocals. She is currently refining her guitar skills and performs acoustic versions of her original songs.

She has been writing her own material since the birth of her third daughter which she says was her inspiration. Tracy had a life scare delivering her youngest which she believes was "my second chance to make a difference, not only in my life but to hopefully share, heal and convince others that they all hold a special place in someone's heart and they should never take anything for granted."

Her debut CD *No Lies* includes the story behind that inspiration in a song called "The Air I Breathe". Her single "Games" peaked at #1 on the NCI-FM top 30 charts and has been nominated for "Single of the Year" at this year's NCI Jam.



**Cheryl L'Hirondelle**  
British Columbia  
[www.myspace.com/mgirlmusic](http://www.myspace.com/mgirlmusic)

Cheryl L'Hirondelle is a musician and interdisciplinary artist of mixed ancestry (Metis/Cree/German/Polish) based out of Vancouver, BC. She has been performing professionally since the early '80s in a variety of bands and musical ensembles - from punk to art rock, alternative, blues, folk-roots, world music and choral ensembles and has performed nationally and internationally.

Cheryl is currently a member of M'Girl, an Aboriginal women's ensemble, singing, songwriting and playing percussion, who's 2006 release *Fusion of Two Worlds* won the 2006 Best Female Traditional Album Award from the Canadian Aboriginal Music Awards.



**Jared Big Canoe**  
Ontario  
[www.myspace.com/rezset](http://www.myspace.com/rezset)

My music is an expression of the pain and turmoil felt by Native youth. My music is Native hip-hop. My music is geared towards every audience but it's for my people. I love metaphors and twisting words and making the most of our forced adopted language. The pictures I paint with words are for everyone to contemplate much like Van Gogh's paintings are still interpreted to this day.

**Musical Influences:**

My mother, Sitting bull, crazy horse, Dead Indians, slangblossom, rez official, da skelpa squad, tru rez, last nation, biggie, pac, nas, dipset, the game, lil wayne, john trudell, nanabush,

I was also the Executive Producer and a featured artist on the *Rezsets Bush to the Bricks Mixtape* released dec.1 2007.



**William Belcourt**  
Alberta

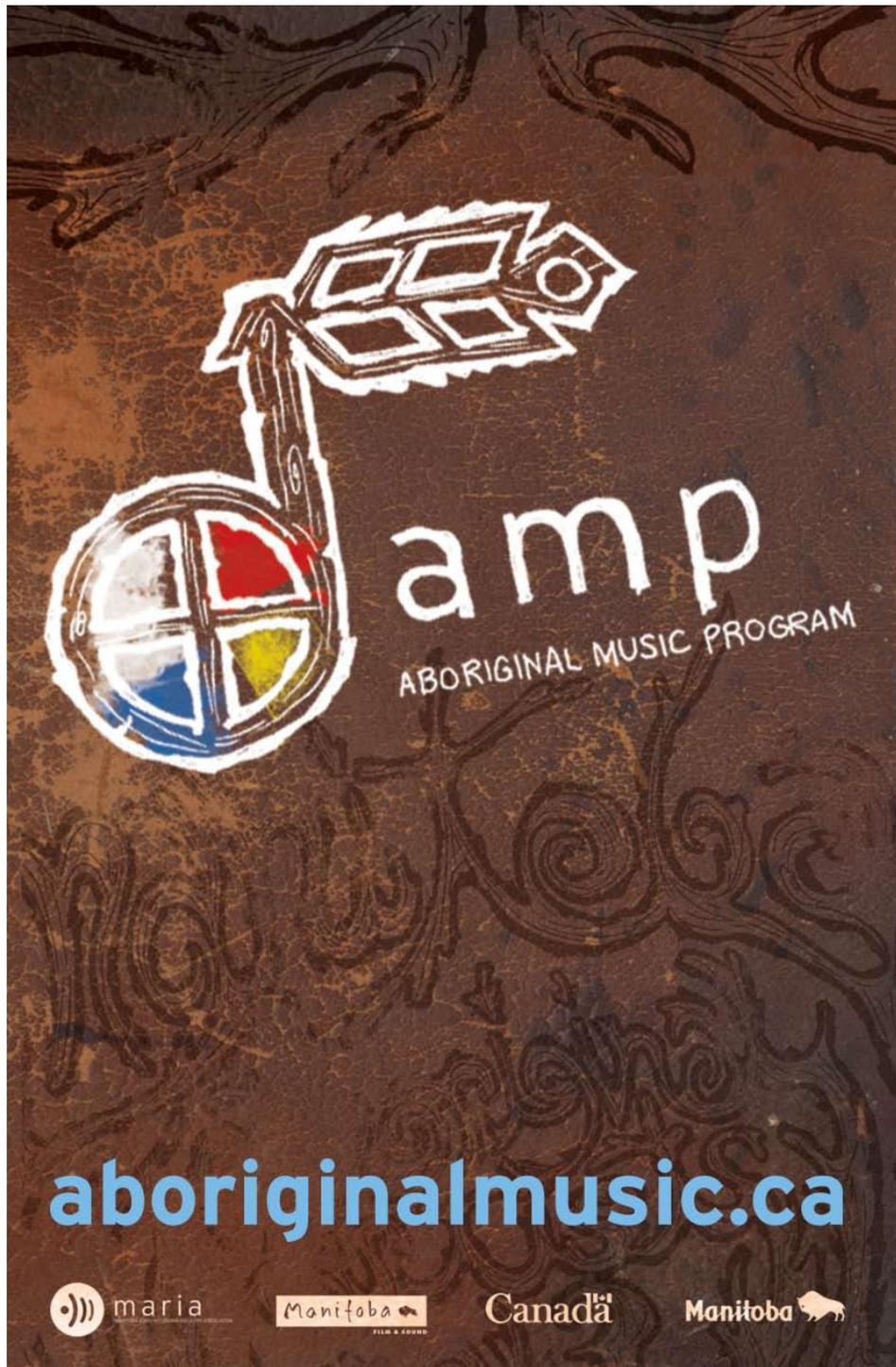
Of Cree, Iroquois, and European descent, Belcourt was born in the Métis community of Marlboro located in the Alberta foothills near the Rocky Mountains.

*Full Moon Blanket*, the debut album by multi-disciplinary artist Willaim Belcourt is a unique mixture of folk, blues and rock delivered with heartfelt purity and integrity. Belcourt wrote all songs, played all guitars, sang all vocals, most backing vocals, played all pianos, created all string arrangements, played and created all drums and percussions.



**Leanne Goose**  
Manitoba  
[www.leannegoose.com](http://www.leannegoose.com)

"When Ms. Goose hits the stage, brace yourself 'cause like a blizzard, her voice will blow down the house!"



Leanne is from Inuvik, Northwest Territories with talent as accessible as it is huge. This Arctic Rocker is Dene and Inuvialuit (Inuit) and she brings the heat in this eclectic collection of songs about her life growing up in Canada's Western Arctic. Boasting a voice that ranges from confessional to soul-shout broad, and an emerging songwriter. Leanne Goose is a treasure to be found... ROCK, COUNTRY, METAL, BLUES, NORTHERN SOUL.

Leanne is ready and willing to bend and break all the rules\*\*\*ANYWHERE - her first single release, is currently featured on independent radio across Canada and the US. 'ANYWHERE' hit

1 on the National Aboriginal Top 30 as a steady favorite with a music video on the way.

She is developing into a seasoned live performer. Leanne jumped into the spotlight when her father opened his stage to her at 13 years of age. Leanne hasn't stopped earning the respect of musicians, the praise of critics and the love of fans since. Just ask any number of folks who have been captivated by her big voice and that cheeky smile. Most people would just tell you that to truly understand how Leanne seamlessly transcends; you have to see her live. She has earned countless rave reviews in the years that she has been performing. To hear her is to believe.



**Mary Mahler**  
Manitoba

My name is Mary Mahler. Born in Winnipeg, my family is originally from Lake Manitoba First Nation, but at an early age I was relocated to the United States to live with an adopting family. Music has always been a positive, energizing presence in my life. I remember my adoptive family listening to a great deal of religious music and not allowing me or my brother to listen too much else. We would sneak off to get our fix of soulful tunes by Carole King, the belting blues of Janice Joplin, early music icons like the Beatles, the Carpenters and rockers like Fleetwood Mac and KISS.



**Karen Donaldson Shepherd**  
Alberta  
[www.thecrowgirls.com](http://www.thecrowgirls.com)

Born in Saskatoon, raised in Manitoba, now living in Alberta, Karen is a prairie girl at heart. Karen has recorded a CD with her group, The Crow Girls. Along with Julie Golosky Olmsted, they have created an inspiring musical work entitled *Where the Green Grass Grows*. In 2007 The Crow Girls were nominated for a Canadian Aboriginal Music Award for Best Producer/Engineer, a Gospel Music Award for Best Aboriginal Record of the year, and Karen was nominated for a Canadian Folk Music Award for Best Aboriginal Songwriter.



**Marcel Gagnon**  
British Columbia  
[www.marcelgagnon.com](http://www.marcelgagnon.com)

Without question Marcel Gagnon is a talented and dedicated musician. His dedication to music spans over two decades. He was born in Prince George, British Columbia. Involved with music from a young age, Marcel started playing for dances, weddings and private functions, in the central part of B.C. He also played for radio shows in Alberta and B.C. as well as CBC's Molly's Reach. He was always writing his own music and performing it on occasion. Throughout this time he was an avid listener of Pink Floyd, Bob Dylan and Leonard Cohen. Marcel's presentation of his music is often compared to Dylan and Cohen.

In addition to dedicating his time to writing and performing, Marcel enjoys visiting schools to talk to students about his life, using his life experience he portrays his feelings on how quitting school at fourteen was the start to a difficult life for him. His focus is to encourage students to work hard, stay away from drugs and alcohol and become the best they can be.



**Shakti Hayes**  
British Columbia  
[www.shaktihayes.com](http://www.shaktihayes.com)

Shakti Hayes is a Plains Cree woman from Saskatchewan who has been playing and singing since she first picked up a bass guitar in the 12th grade. Since then, she has performed

with Gerald Charlie and The Black Owl Blues Band, with Juno-nominated artist Wayne Lavelle and with CAMA Award winning aboriginal women's ensemble Nitsiwakun (Sandy Scofield and Lisa Sazama), among others.

Shakti writes songs that are as evocative as they are unpredictable... songs that get into the listener's head and heart, and stay there. Joy, raw pain, healing memory... when Shakti Hayes sings, she bears her soul - and people listen.



**Rayne DeLaronde**  
Manitoba  
[www.myspace.com/rdelaronde](http://www.myspace.com/rdelaronde)

Rayne DeLaronde is a songwriter from the Pine Creek First Nation. Rayne was 13 when she picked up her first guitar and has been singing for as long as she can remember. With musical influences such as Hank Williams Sr. & Jr., Merle Haggard, Loretta Lynn, Buffy Ste. Marie, George Thorogood and the Rolling Stones, Rayne's music covers country with a genuine flare for rock. All this said, Rayne attributes her love for music as being inspired by her father Raymond.

Rayne's primary focus in 2008 encompasses the completion of two new albums. With a scheduled release date of March 31st, 2008, the creative expression simply entitled *Forgiveness* involves the production expertise of award winner Aaron Peters, who audibly captures the ghostly ripple effects resulting from residential school experiences. *Rayne Too*, a rock genre project embraces much more of Rayne's reflection on womanhood and relationships. You can count on more passion and life themes in the new projects to come.



**Evan Reeve**  
Manitoba

Evan was born on August 27, 1985 in Ajax, Ontario. Born into a very musical family, Evan is very great full for the rhythm that naturally flows in his veins. For many years, Evans parents operated a popular local lounge. Evan would sneak into the lounge and replace the CD he had taken the day before with a fresh new one.

Evan was a finalist at the 2007 Star Catcher competition in Winnipeg and qualified for the finals at the Ultimate Vocalist Contest in Vancouver. Evan holds an audio engineering and Production diploma.



**Niska**  
British Columbia  
[www.myspace.com/niskanapoleon](http://www.myspace.com/niskanapoleon)

Although only 21 years old, Niska has been performing for more than a decade. Recording her first original song at the early age of 10, she knew what she was meant to do.

Following in the footsteps of her father and established singer-songwriter Art Napoleon, she wanted to set herself apart from the family name and began performing as Niska, an unknown in the business waiting to break out on her own.

Influenced by musicians such as Sheryl Crow, Alicia Keys and Lauryn Hill her music is best

described as contemporary rock/folk with the ability to swing to hip-hop and R&B stylings.



**Barry Morin Jr. (aka Blu)**  
Saskatchewan

Blu is from Big River First Nation Saskatchewan. Hip Hop music was introduced to Blu in Slave Lake Alberta where he was recovering from a substance abuse addiction. Blu is not ashamed about his past addiction that almost took his life - it is the inspiration for his first CD.

When it comes to hip-hop music, Blu enjoys helping out his friends by giving them beats to write to and to record on. Blu has a strong desire to achieve a goal of becoming an aboriginal music artist/music producer and having an impact for the younger generation.

"Livin' in the shadow, it's time to emerge to a visible sight, let my true self and emotions flo freely."



**Geronimo Inutiq**  
Quebec  
<http://x0a0h0.net>

Madeskimo is the alter-ego of Geronimo Inutiq, and is at a crossing-point on many streams and tangents of culture. Using electronic music equipment and software, madeskimo presents us sounds and music referencing dub, electronica, urban music, electroacoustics all with the cultural filter of having originated in the

changing face of the Canadian arctic. The midnight sun; the infinite vistas of rolling hills, sky, and water of the arctic; the long cold and darkwinters punctuated by the surreal dancing of northern lights; the Inuit legends and myths of yore; the sounds of nature, traditional songs, throat singing, and drumming - these are all filtered through the entity that is madeskimo. Also someone quite metropolitan, madeskimo is up to date on cutting edge postmodernity. Of Aboriginal and French Canadian ancestry, madeskimo represents the cultural dynamics of a 21st century Canadian true and through and stands to bring a challenging and refreshing postmodern Aboriginal and Canadian dynamic on electric music to the world. Either as a Dee-Jay or electronic music producer, madeskimo brings a fantastic sound to.



**Eddy Robinson**  
Ontario  
[www.morningstarriver.com](http://www.morningstarriver.com)

Eddy Robinson is an Ojibway/Cree born and raised in Toronto originating from Garden River and Missanabie Cree First Nations. Eddy is a member of the Crane Clan, which is a leadership clan for the Anishnabek people. Eddy Robinson has been clean and sober for over ten years and believes in the value of his native culture and heritage. Singing original style pow wow music has been Eddy's passion since he was 15 years old and has taken him to places he would have not otherwise gone, the drum has helped him turn his life around. Eddy like many other Native people grew up in poverty in Toronto and it has been through singing, which has given him the inspiration and motivation to pursue producing his music in the form of a CD *Oldskool Mental-ity*. Eddy has also within the past couple years started to Grass Dance, which is one of the original styles of men's dance.



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## Instructor Profiles

### Full-Week Instructors

Kinnie Starr  
Doug Cox  
Marty Ballentyne  
Sal Ferreras  
Heather Bishop

### Guest Instructors

Heather Kelly  
Dave McLeod  
Sam Beardman  
Todd Jordan

### Sound Tech

Matthew Mayor

### Project Managers

Gerri Trimble  
Alan Greyeyes

### Support Staff

Kara Truelove  
Don Amero



### Kinnie Starr

E: [kinniestarr@hotmail.com](mailto:kinniestarr@hotmail.com)  
[www.kinniestarr.com](http://www.kinniestarr.com)

Alida Kinnie Starr is getting older, smarter and hotter every day. She lives in Vancouver, BC with her beautiful husband, actor Stuart Leigh Pierre. Starr is one of Canada's most successful and critically acclaimed underground musicians. Widely known in forward thinking circles as an artist with a strikingly authentic musical voice, Starr has been blazing trails since 1996. Having sidestepped the pitfalls of fame by squeezing out of a record deal with Island/DefJam/Mercury in 1999, Starr chose instead to continue creating original music. She has also sung and cat walked for Cirque Du Soleils's sexy X-rated Las Vegas show, "Zumanity," been nominated for a Juno as Best New Artist in 2004 (she lost to crooner Michael Buble), played the National Aboriginal Achievement Awards in 2004 and 2006, and had her music featured on the hugely successful TV show, *The L-Word*. After four albums and a decade of international touring, she is about to release her first book of poetry and drawings; a contemplative look at sexuality, love, and the complexities of being partially Mohawk in a family that rarely acknowledges their indigenous roots.



### Doug Cox

E: [dougcox@shaw.ca](mailto:dougcox@shaw.ca)  
[www.dougcox.org](http://www.dougcox.org)

I am a musician, teacher and producer who has worked in the Canadian 'roots' music scene for over 25 years. Mostly known as a Dobro player, I also play guitar and mandolin.

Over the years I have released many albums as a solo artist and with my groups and duos including projects with Travels With Charley, Ken Hamm, Sam Hurrie, Todd Butler and most recently; projects with Indian musicians Salil Bhatt, Vishwa Mohan Bhatt and Ramkumar Mishra and Celtic musicians Tony McManus and April Verch.

I have toured Internationally and done lots of studio, film, radio and TV work. As a teacher, I have taught at music camps from England to Alaska, published 4 books and an Instructional DVD series. I am co-owner in the DVD production company, [Learnrootsmusic.com](http://Learnrootsmusic.com), distributed Internationally by Mel Bay Publications.

I am the Artistic Director/Executive Producer of the Vancouver Island Musicfest (12 years) and have produced many concerts and festivals over the years.



**Marty Ballentyne**

E: mballentyne@gmail.com  
www.myspace.com/breachoftrust

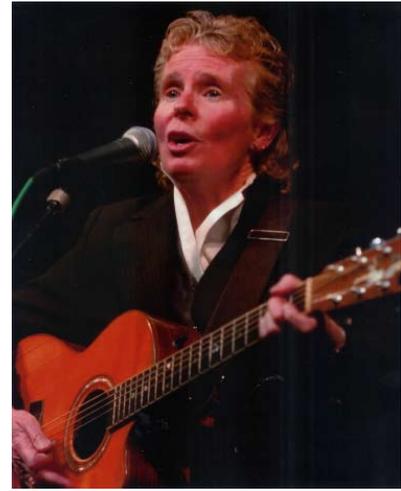
Marty Ballentyne is a writer, recording artist and media professional of mixed bush Cree, Brit and Finn descent. Originally from Sandy Bay, Saskatchewan, Marty now lives in Vancouver and can often be found at the APTN office, where by day he's the Manager of Programming, Western Region, for the network. His band, Breach of Trust, has released three critically acclaimed records and toured Canada and the U.S. Marty is also a producer and performer, currently working on the new album by local singer/song-writer Marq DeSouza. Marty's film/television production and composition credits include the TV shows *Venturing Forth*, *Heartbeat of the Earth* and *Tears and Triumphs* and the short film *Prayer For A Good Day*. Marty lives in East Van with his wife Zoe, his son Julian, and their bulldog Lola. He digs live shows in small venues, handmade Americanos and the new Dillinger Escape Plan album.



**Salvador Ferreras**

E: sal@salferreras.com  
www.salferreras.com

Percussionist first and foremost but also a dedicated music educator and producer, Salvador Ferreras has collaborated in almost every musical genre on the Canadian music scene. Over the last few years his touring engagements have taken him to the Czech Republic, Germany, Portugal, Taiwan and the United States. He is Artistic Director of the very successful Literary Cabaret at the Vancouver International Writer's Festival. On the academic front, he is currently Dean of the Vancouver Community College School of Music and has a PhD in Ethnomusicology from the University of British Columbia. He was appointed to the British Columbia Arts Council in 2002 and is a regular advisor on cultural policy with various organizations in Canada. In November 2003 he was inducted into the British Columbia Entertainment Hall of Fame. In May 2005, Sal was awarded the Willan Prize, for outstanding contributions to choral music in British Columbia. Sal is the Principal Percussionist of the CBC Radio Orchestra, and tours with his Persian based trio Safa, and the Latin American chamber group The Southern Cross Quintet. His solo and collaborative work is heard regularly on national radio as performer, host and commentator on contemporary classical, traditional, and Latin American music. He has performed on a variety of highly acclaimed recordings ranging from rock to classical music with such artists at the CBC Radio Orchestra, Viveza, Hedley, Veda Hille, Chicago, kd lang, Robbie Robertson and Raffi. He has released three solo recordings: *To Drive in L.A.* (1986), *Invisible Minority* (1994), *Woodcuts* (2001) and a well received trio recording with Safa (2002).



**Heather Bishop**

E: heatherbis@escape.ca  
www.heatherbishop.com

Heather Bishop's career has spanned almost four decades and taken her around the world. She performs to both children and adults and has garnered numerous awards including JUNO nominations, Western Canadian Music Awards, and Parent's Choice Gold Awards. She has been awarded both the Order of Canada and the Order of Manitoba. In 1976 Heather formed her own recording company, Mother of Pearl Records, Inc. She was one of the first Canadian musicians to make their own album and helped to start the trend of independent labels in Canada. She has gone on to record 13 albums, selling close to 200,000 copies world wide from her rural based company in southern Manitoba. Heather Bishop is a well-known name at all the major Canadian Folk Festivals, as well as all the Children's Festivals in this country. She has performed with almost every major symphony orchestra in Canada as well as a few in the USA. She was a regular guest performer on the internationally acclaimed Fred Penner Show. Heather dedicated a large part of her career touring internationally in the United States, Australia, Scotland, and Wales.



### **Heather Kelly**

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Heather Kelly is an award-winning communications professional with 15 years of music marketing experience. She has managed successful marketing and media relations campaigns for major music festivals, concerts, CD launch events, national CD releases, tours, music awards programs, music conferences, record labels, clubs and venues, and individual musicians and groups. Heather's clients include the Ontario Council of Folk Festivals and the Canadian Aboriginal Music Awards and Festival, and have included Harbourfront Centre's music programs and summer festivals, the Six String Nation Guitar, EMI/Virgin, and numerous others (a full list is on her web site). Heather also creates campaigns for cultural organizations, multidisciplinary festivals, seminars and conferences, arts & music educational institutions, specialty retailers, dance and theatre performances, book releases, visual art exhibitions, and artists.

Heather recently started teaching music marketing at the Independent Music Program at Seneca @ York U, she was on the Board of Directors of the Toronto Blues Society for seven years, has been a panelist at the OCFE conference, Beaches Jazz Festival and the Canada Council's "On the Road" program, was the Executive Director of Music Alliance Projects, has been a jury member for the Canadian Aboriginal Music Awards, and continues to be a juror for FACTOR.

Heather owns and runs HKC Marketing, where she and her team provide one-on-one consulting, communications strategy development, and campaign creation and management which includes marketing, media relations, industry relations, promotions, and writing services.



### **Dave McLeod**

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David McLeod is the CEO of Native Communications Incorporated (NCI-FM), which operates a Manitoba wide radio network, heard from Winnipeg to Churchill via 59 transmitters. David studied broadcasting at the Southern Alberta Institute of Technology (SAIT) in Calgary. He has also studied television production at the Ryerson Polytechnical Institute in Toronto. Having a strong personal interest in Aboriginal music, David became the Executive Producer of the National Aboriginal Top Thirty Countdown in 2004, which is currently heard weekly across Western Canada including the Yukon and North West Territories via six provincial Aboriginal radio networks. .

In 2002 David was honored with a "Music Industry" award at the Canadian Aboriginal Music Awards, for his contributions towards promoting Aboriginal music. He has also sat on the Manitoba Audio Recording Industry Association (MARIA) board for two years (2005-2007). He currently sits as a board member with the Aboriginal Peoples Television Network (APTN) and the Manitoba Aboriginal Music Host Committee. In 2007 David was asked to become a member of the Canadian Aboriginal Music Awards advisory committee.



### **Sam Beardman**

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Sam Beardman has served as Executive Director of the Manitoba Audio Recording Industry Association (MARIA) since June of 2000. He is President of the Board of the Western Canadian Music Alliance (WCMA) and has served as Chair of the National Advisory Board of FACTOR and as Chair of the Canadian Council of Music Industry Associations, and he has served on numerous music industry committees and advisory boards at the regional and national level. He is the 2002 recipient of the Prairie Music Award for Industry Builder of the Year.

As an artist, Sam is a veteran of the Canadian prairie music scene. He is described by the Winnipeg Free Press as "one of the city's strongest and most literate songwriters," and his second CD, *The Rookery*, was nominated for Outstanding Roots & Traditional Album at the 2000 Prairie Music Awards.



**Todd Jordan**

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Currently VP of Paquin Entertainment’s agency division, Todd Jordan is the responsible agent for artists such as Corb Lund, Buffy Sainte-Marie, Tom Jackson, and Nathan and works the entire roster in Western Canada.



**Matthew Mayor**

E: [mmayor852@hotmail.com](mailto:mmayor852@hotmail.com)

Matthew Mayor has been working in the music industry as both a technician and a musician for over ten years. He is the Technical Director of the West End Cultural Centre, where he oversees all aspects of sound and equipment engineering, including everything from teching shows to designing a complete system for the new venue. He has also worked many festivals, including The Winnipeg Folk Fest, the Fringe Festival, Festival du Voyageur, The Regina Exhibition, The Trout Forest Music Festival, Jazz Winnipeg, the Red Rock Music Festival, and The Junos. He has worked in local venues such as Pantages, The Collective, and the Albert, and as a touring tech, has worked stages and venues across Canada. He has also worked as a tech in film, radio, and television, including with Rivard Productions, the CBC, Videon, and The Koine Productions. He has worked with a wide variety of musical genres, instruments, and sound requirements, for musicians as diverse as Colin James, James Keelaghan, The Toronto Tabla Ensemble, K’Naan, Final Fantasy, Audio Rickshaw, Veda Hille, and Hedley. As a musician, Matthew has played with bands in many genres over the last 15 years, including touring and recording work.



**Gerri Trimble**

Project Manager  
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Gerri Trimble is a Program Officer with the Music Section of the Canada Council for the Arts. Her current responsibilities include sound recording, distribution, community arts and Aboriginal music initiatives. An experienced grants administrator and proposal writer, Gerri has been giving away other people’s money for approximately fifteen years for projects in the arts, community economic development and anti-racism. She has studied voice with Deborah Tennant and Tena Palmer, and lives in Ottawa with her guitars Horace and Lucky, as well as her piano William.



**Alan Greeyes**

Project Manager  
E: alan@manitobamusic.com  
www.aboriginalmusic.ca

Alan Greeyes is the Aboriginal Music Program Coordinator for the Manitoba Audio Recording Industry Association. His interests include writing funding proposals, drafting critical paths, completing application forms and answering emails. In his free time Alan enjoys designing posters, taking pictures, watching hockey, playing poker and attending live music presentations.

Alan has a BA from Trent University, where he majored in Economics. He was born in Selkirk, Manitoba and his first dog's name was Rainbow. Alan currently drives a '91 Honda Accord, but he once owned a Chevy pick-up truck.

Alan is also on the board of directors for the Manito Ahbee Festival and the Aboriginal Peoples Choice Music Awards and was recently added to the National Advisory Board for the Foundation Assisting Canadian Talent on Recordings.



**Don Amero**

Driver/Support Staff  
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Don has been performing for over 10 years. He has been writing and recording his own original material for 6 of those years. He is a self taught guitarist and vocalist. While performing throughout Manitoba and Southern Ontario he has attended many workshops on song writing and music business development. A major component of his business training being the Aboriginal Music Program (AMP Camp) offered through the Manitoba Audio Recording Industry Association (MARIA) and supported by the Canada Arts Council.

On October 13th 2006 Don released his first CD titled "Change your life" which had the single "Freight Train" hit number one on the National Aboriginal Top 30 on NCI Radio (105.5 fm in Winnipeg). The album also went on to earn 5 nominations at the 2007 Aboriginal Peoples Choice Music Awards.

Don's future plans are to release a second CD in the late spring of 2008. Once completed he will tour this new album across Canada and persue radio through hiring a radio tracker and publicist.



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